



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C2

Results as of: 03/31/2018

GMT: HOWARD HUDSON

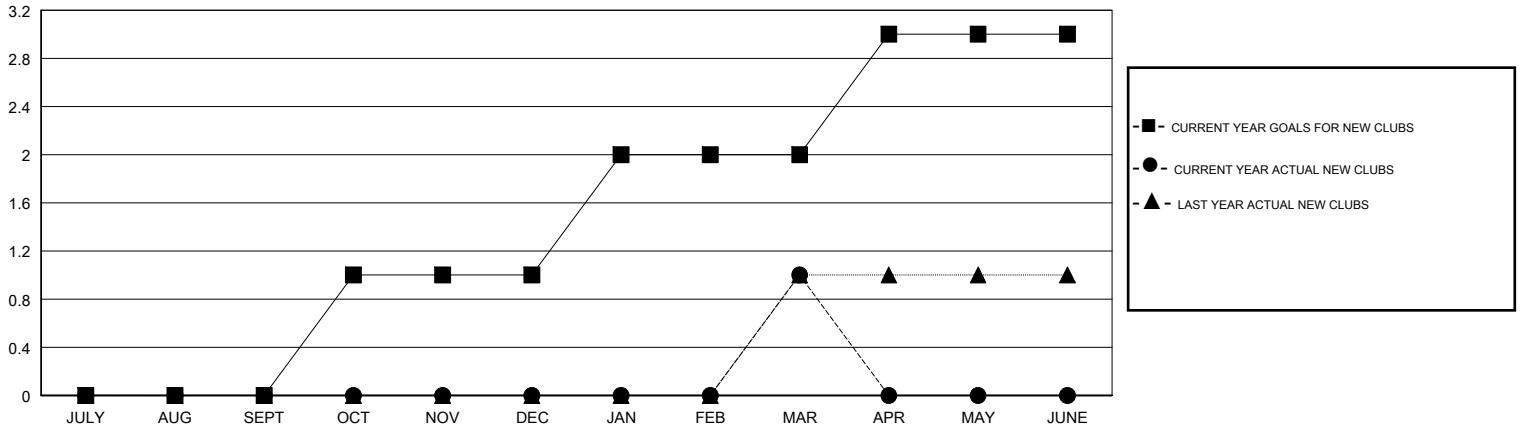
LOCATION CALIFORNIA

GMT CA

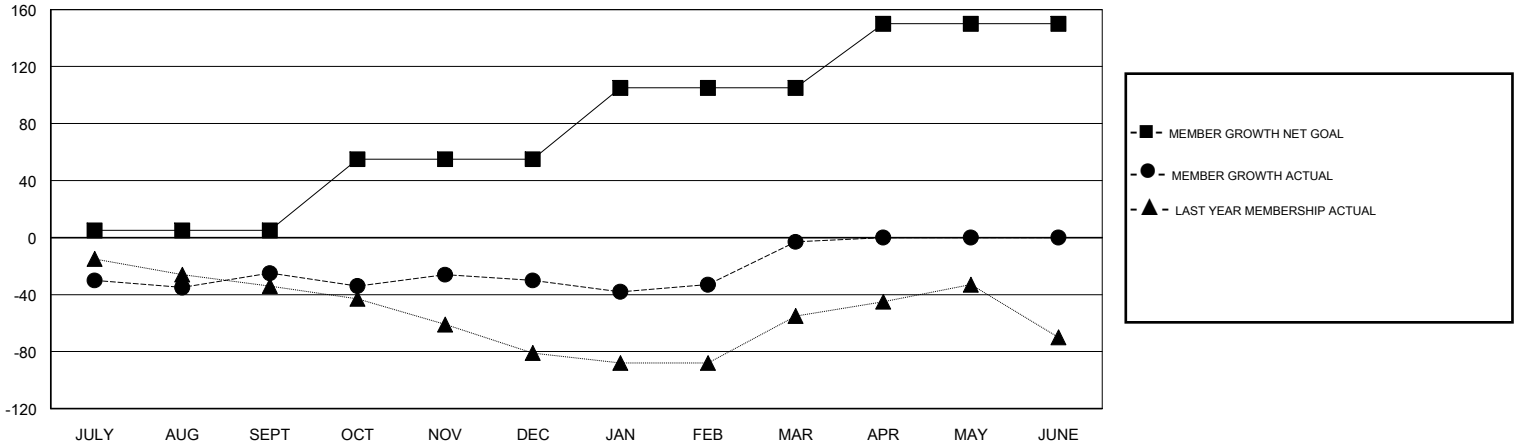
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	1	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	44	61
OCT/NOV/DEC	50	34	34
JAN/FEB/MAR	50	66	38
APR/MAY/JUNE	45	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	32 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	999 (70.15%)
DECEASED	21	FEMALE	425 (29.85%)
CLUB CANCELLED	0	Women Percentage Fiscal Year Goal: 35%	
OTHER	112	TOTAL FAMILY UNIT MEMBERS	207
TOTAL	133	FAMILY MEMBERS PAYING HALF DUES	106

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)